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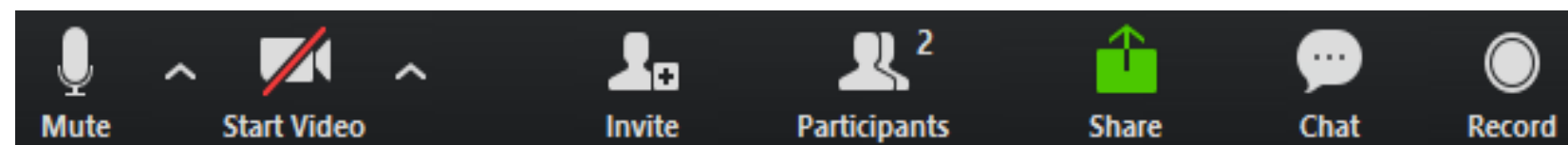
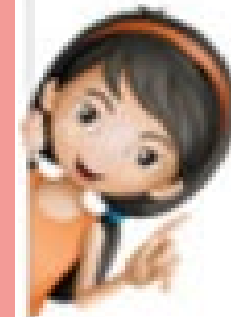
# W E L C O M E

H o w a r e y o u i n t e n t i o n a l l y b u i l d i n g  
c u l t u r e i n y o u r f i r m ?

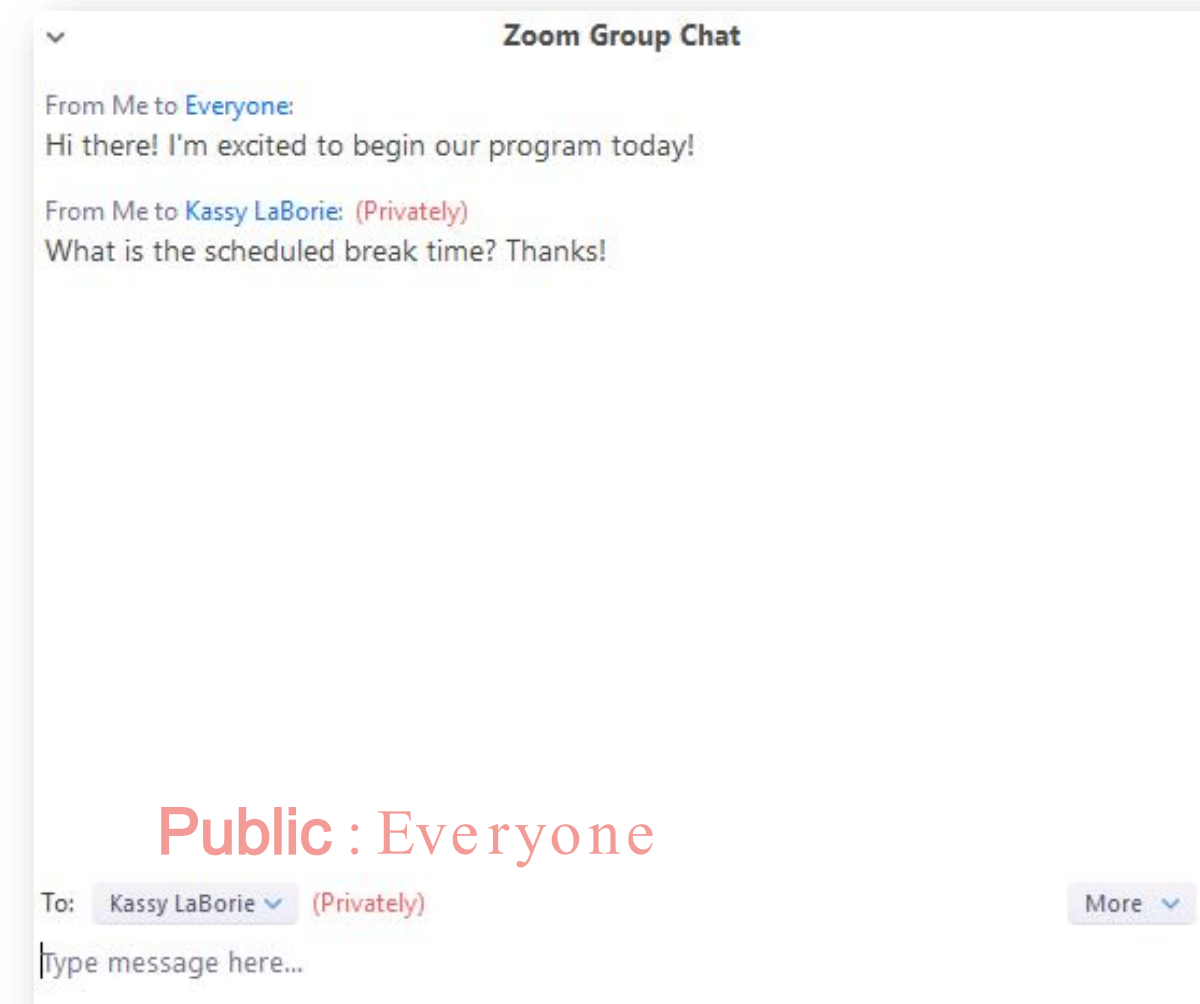
Please type your answer into the chat now.

# ENGAGE!

Communicate  
using chat



Start Camera



Are you intentionally building culture  
in your firm?



# Communicate using annotation tools



You are viewing Kassy LaBorie's screen

View Options ▾

Float, View Options,  
Annotate

Zoom Ratio    Fit to Window >

Annotate

Mouse

Text

Draw

Arrow

Eraser

Format

Undo

Redo

Clear

---

# ENGAGE!

How are you intentionally building  
culture in your firm?

Please type your answer into the chat now.



PANDEMIC OPPORTUNITIES FOR  
PROFITABILITY - **SESSION FOUR**

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# HOW TO COMMUNICATE WITH YOUR SUDDENLY VIRTUAL STAFF

## THE MOST EFFECTIVE COMMUNICATION STRATEGIES

1. Communicate Often
2. Communicate Clearly
3. Communicate with Impact
4. Communicate Carefully
5. Communicate Kindly

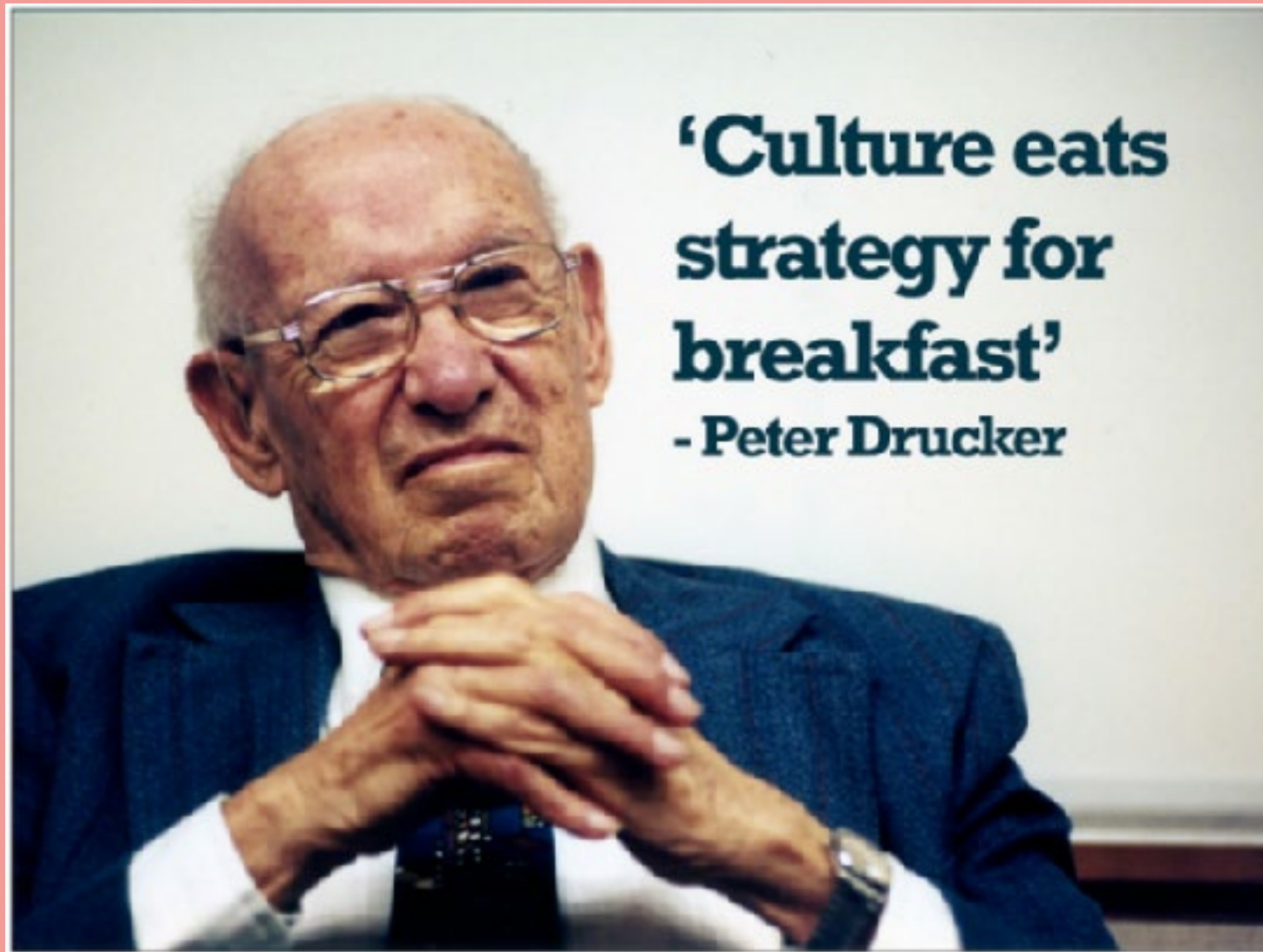


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# GETTING INTENTIONAL ABOUT SOCIAL CONNECTION

N a v i g a t i n g   R e m o t e   C u l t u r e





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Intentional Social Connection.  
Virtual Team Building.

---

# Keep Your Fingers on the Pulse

of Employee Satisfaction.



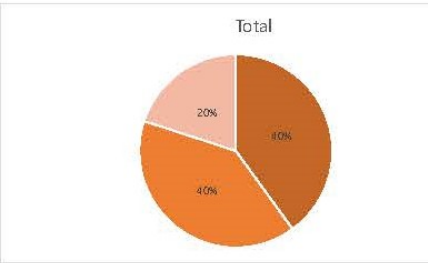




EMPLOYEE ENGAGEMENT SURVEYS

Employee Referrals

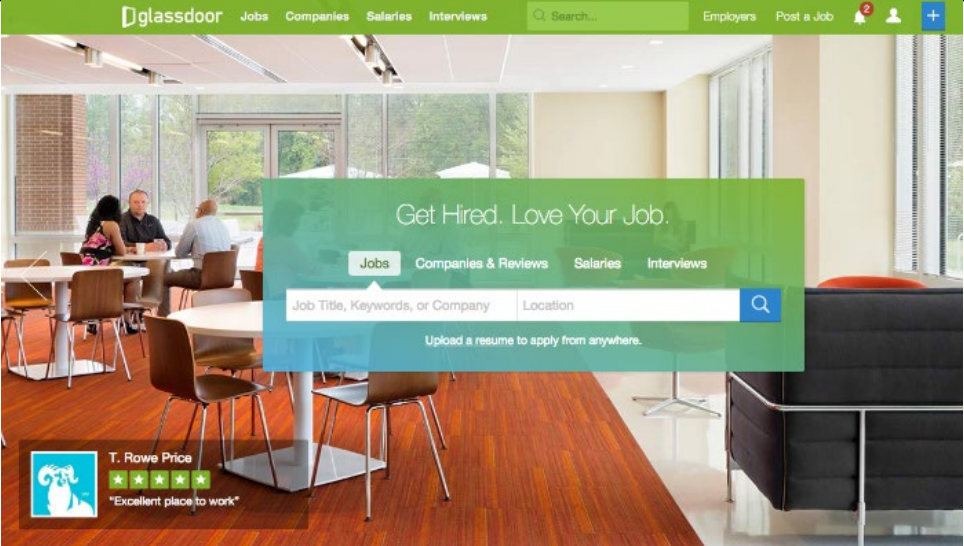
Employee Name	Employee ID	Candidate Contact	Candidate Phone	Candidate Email	Stage
Employee Name	1	identify candidate contact	123-4567-789	Email address	In process - approvals
Employee Name	2	identify candidate contact	123-4567-789	Email address	In process - info gather
Employee Name	1	identify candidate contact	123-4567-789	Email address	High Target
Employee Name	2	identify candidate contact	123-4567-789	Email address	Potential Target
Employee Name	1	identify candidate contact	123-4567-789	Email address	In process - approvals
Employee Name	2	identify candidate contact	123-4567-789	Email address	In process - info gather
Employee Name	3	identify candidate contact	123-4567-789	Email address	High Target
Employee Name	3	identify candidate contact	123-4567-789	Email address	Potential Target
Employee Name	1	identify candidate contact	123-4567-789	Email address	In process - approvals
Employee Name	2	identify candidate contact	123-4567-789	Email address	In process - info gather
Employee Name	3	identify candidate contact	123-4567-789	Email address	High Target
Employee Name	2	identify candidate contact	123-4567-789	Email address	Potential Target



EMPLOYEE REFERRAL RATES



VOLUNTARY TURNOVER RATES



EMPLOYER RATING & REVIEW SITES



BUILD YOUR INTERNAL BRAND.





---

HTM

BOOK CLUB

\_\_\_\_\_

and collaboration







- 
- WORK PODS
  - APPOINT A  
“PEOPLE PERSON”

NEED A REFILL IN THE  
HAPPINESS CUP?

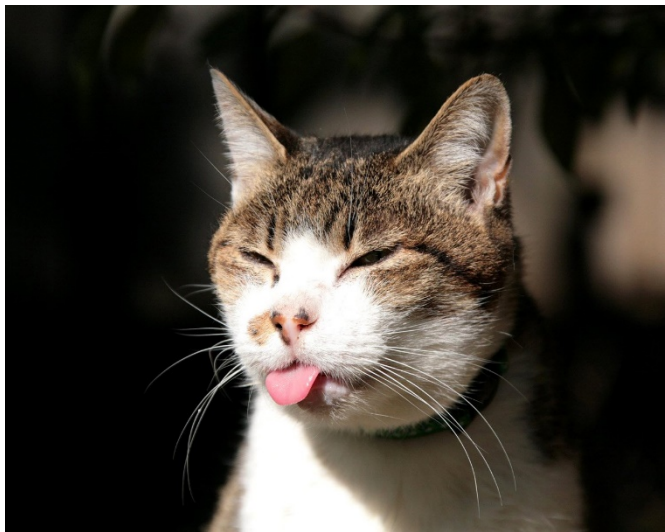


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LET'S PLAY!









Messy desk  
Spatial  
4 squares of toilet paper  
Piece of fruit  
Thursdays  
A blue shirt



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# LEARNING CIRCLE

TOPIC: Transitioning back to the physical office  
from the remote office.







FRONT ROW  
SEAT AT LQM

1



AMAZON  
ALEXA

2



FRIED PICKLE

3



A NEW CAR

4



PURPLE  
STUFFED  
PENGUIN

5



HAWAIIAN  
VACATION

6



TICKETS FOR 2  
TO HAMILTON

7



HAND KNIT  
SWEATER

8



\$100 VISA GIFT  
CARD

9



HEART-SHAPED  
ROCK

10



DOG POOP

11



HOT DISH

12

# NEXT WEEK SESSION 6 OF 6.

F u t u r e   B a n k i n g - P r o f i t i n g   f r o m   y o u r   v i r t u a l  
s t a f f   w h e n   t h e r e   i s   “ N o t   e n o u g h   w o r k . ”



# RESOURCES

